



National  
Multiple Sclerosis  
Society  
Ohio Buckeye  
Chapter

## VOLUNTEER JOB DESCRIPTION

### MS MEDIA AMBASSADOR

#### **Key Responsibilities:**

- ✦ Become knowledgeable about multiple sclerosis, the Society's mission and key messages
- ✦ Become knowledgeable about the Society's programs and events
- ✦ Serve as a spokesperson to the media
- ✦ Make presentations to MS groups and community groups
- ✦ Make presentations and/or phone calls to donors
- ✦ Represent the Society at health fairs
- ✦ Write articles for MS Connection newsletter
- ✦ Attend trainings as scheduled

#### **Impact**

- ✦ Increase public awareness of MS and the Society
- ✦ Increase awareness through media interviews, presentations to community groups and potential donors

#### **Sustained Outcome**

- ✦ Moving toward a world free of MS

#### **Training**

- ✦ 2 hour in-person or phone training

#### **Support**

- ✦ Society staff and volunteers

#### **Commitment**

- ✦ Dependent on the number of requests received

#### **Qualifications**

- ✦ Excellent communication skills
- ✦ Professional and positive demeanor
- ✦ Ability to learn and effectively communicate accurate information about MS, and the National MS Society's programs and events