



National
Multiple Sclerosis
Society
Ohio Buckeye
Chapter

VOLUNTEER JOB DESCRIPTION

COLUMBUS MARKETING STREET TEAM LIAISON

Key Responsibilities:

- ✦ Represent Society in Columbus area
- ✦ Distribute marketing material at fairs, art festivals, Gallery Hop, Easton Community Booth, Health/Fitness expos, concerts

Impact

- ✦ Increase awareness of MS and the National MS Society in the Columbus area

Sustained Outcome

- ✦ Moving toward a world free of MS

Training

- ✦ 2 hour in-person or phone training

Support

- ✦ Society staff and volunteers

Commitment

- ✦ Dependent on the number of requests received

Qualifications

- ✦ Outgoing personality
- ✦ Ability to hold discussions about the Society and major marketing events
- ✦ Interested in learning about the non-profit and/or marketing and public relations fields